

Award Name	Category	Entry Title	Company Name	Client Name
Capitol Award of Excellence	Blogger Campaign	Allianz Global Assistance Three-tiered Blogger Campaign	Finn Partners	Allianz Global Assistance
Capitol Award of Excellence	Blogs	Lifeline: Real stories about what is possible when you #SayYES	VANCE	Donate Life Virginia
Commonwealth Award of Excellence	Brief Events and Observances	eXperience 2016	ndp	eXperience 2016
Commonwealth Award of Merit	Brief Events and Observances	Make It Real Campaign for VCU Launch Events	Virginia Commonwealth University	Office of Development and Alumni Relations
Commonwealth Award of Merit	Brief Events and Observances	Year of the Monkey: Chinese New Year at Shafer Court Dining Center	Virginia Commonwealth University	Business Services
Commonwealth Award of Merit	Brief Events and Observances	Children's Pavilion Ribbon-Cutting Ceremony 2016	Children's Hospital of Richmond at VCU	Virginia Commonwealth University Division of University Relations
Commonwealth Award of Merit	Brief Events and Observances	VCU Health and UCI Bike Race Documentary Premiere	VCU Health	
Capitol Award of Excellence	Brochures	Surreal Fundraising Campaign	VCU Libraries	VCU Libraries
Capitol Award of Merit	Brochures	Runway 2016: Emerge	VCU School of the Arts	Department of Fashion
Capitol Award of Merit	Brochures	VCUDine Brochure: A new way to look at dining on VCU's campus	Virginia Commonwealth University	VCU Business Services
Capitol Award of Merit	Brochures	Route 29 Solutions Get Around Map	Virginia Department of Transportation	
Capitol Award of Merit	Brochures	Buckle Up. Phone Down.	DRIVE SMART Virginia	
Capitol Award of Merit	Brochures	Virginia State Parks annual brochure	Virginia Department of Conservation and Recreation	Virginia State Parks
Commonwealth Award of Excellence	Community Relations	Honoring Virginia's Teachers, One Thank-You Note at A Time	Padilla	The Virginia Lottery
Commonwealth Award of Merit	Community Relations	ABLEnow Launches with National Recognition	Padilla	Virginia529 College Savings Plan
Commonwealth Award of Merit	Community Relations	Load The Bus for Kids - 2016	Roanoke County Public Schools	Office of Community Relations
Commonwealth Award of Merit	Community Relations	Navy Week	Access Advertising & Public Relations	U.S. Navy
Commonwealth Award of Merit	Community Relations	Virginia State Police Insurance Fraud Program (IFP)	Charles Ryan Associates	Virginia State Police
Commonwealth Award of Merit	Community Relations	2016 Music in the Garden	The Valentine	ember
Commonwealth Award of Merit	Community Relations	Virginia State Police Help Eliminate Auto Theft (HEAT) Program	Charles Ryan Associates	Virginia State Police
Commonwealth Award of Merit	Community Relations	Foster the Odds – Foster Care Campaign	Virginia Department of Social Services	
Commonwealth Award of Merit	Community Relations	RVAH2O Storm Drain Art Project	West Cary Group with Campbell Communications	Richmond Dept. of Public Utilities
Capitol Award of Merit	Creative Tactics	"DARSi, the DARS services dog" Facebook campaign	Virginia Department for Aging and Rehabilitative Services	
Commonwealth Award of Merit	Crisis Communications	Unprecedented \$1.5 Billion Powerball Jackpot	Virginia Lottery	
Commonwealth Award of Merit	Crisis Communications	Virginia DMV's Voter Registration Deadline Extension Outreach	Virginia Department of Motor Vehicles	
Commonwealth Award of Excellence	Crisis Communications	"Bringing George Takei to Roanoke"	City of Roanoke, Va.	
Capitol Award of Excellence	Direct Mail / Direct Response	The Virginia Lottery's "Thank a Teacher" Campaign	Padilla	The Virginia Lottery
Capitol Award of Merit	Direct Mail / Direct Response	"Be a Ram for All Seasons" Fall 2016 VCU Alumni Membership Appeal	Virginia Commonwealth University	Office of Development and Alumni Relations
Capitol Award of Merit	Direct Mail / Direct Response	Anthem National Accounts Video Brochure	Charles Ryan Associates	Anthem National Accounts
Capitol Award of Excellence	Editorial / Op-Ed Columns	Fostering Futures Op-Ed Gets Virginia Lawmaker's Attention – United Methodist Family Services Foster	Commonwealth Public Relations	United Methodist Family Services
Capitol Award of Merit	Editorial / Op-Ed Columns	The Virginia Lottery's "Thank a Teacher" Campaign	Padilla	The Virginia Lottery
Capitol Award of Merit	Editorial / Op-Ed Columns	Moving Mid-Atlantic's Transportation Forward with Thought Leadership for HNTB Corp.	Padilla	HNTB
Capitol Award of Merit	Editorial / Op-Ed Columns	Vote Yes for An Active Region Op-Ed	Sports Backers	
Capitol Award of Merit	Editorial / Op-Ed Columns	Keeping America Good	The Hodges Partnership	ChildFund International
Commonwealth Award of Excellence	Extended Events and Observances	Honoring Virginia's Teachers, One Thank-You Note at A Time	Padilla	The Virginia Lottery
Commonwealth Award of Merit	Extended Events and Observances	Series of Launch Events Celebrate New Standard of Outpatient Care	Padilla	Children's Hospital of Richmond at VCU
Commonwealth Award of Merit	Extended Events and Observances	VCU Alumni's Go GOLD Membership Campaign	Virginia Commonwealth University	Office of Development and Alumni Relations
Commonwealth Award of Merit	Extended Events and Observances	VCU faculty, staff, retiree fundraising campaign	Virginia Commonwealth University	Office of Development and Alumni Relations
Commonwealth Award of Merit	Extended Events and Observances	Monmouth University: Election Polling Brings National Attention	The Hodges Partnership	Monmouth University
Capitol Award of Merit	External Video Programs	For a world without cancer	VCU Health and ndp	
Capitol Award of Excellence	Feature Stories	Breaking the Silence: Domestic Violence	ndp	VCU Health
Capitol Award of Merit	Feature Stories	"Bye, Bye Baby"	VCU Health	Children's Hospital of Richmond at VCU
Capitol Award of Merit	Feature Stories	VCU Alumni Magazine Summer 2016: Student Debt Crisis	Virginia Commonwealth University	Office of Development and Alumni Relations
Capitol Award of Merit	Feature Stories	Catersource feature: Top Catering Trend Assembles Clients from throughout the US	OFD Consulting LLC	Wente Vineyards, Destination Weddings Travel Group, Emily Sullivan Events, Taylor'd Events Group
Commonwealth Award of Merit	Integrated Communications	"PALETTE"	Virginia Commonwealth University	Division of University Relations
Commonwealth Award of Excellence	Integrated Communications	Honoring Virginia's Teachers, One Thank-You Note at A Time	Padilla	The Virginia Lottery
Commonwealth Award of Merit	Integrated Communications	495 and 95 Express Lanes – "Phones Down. Touchdown."	Transurban	
Commonwealth Award of Merit	Integrated Communications	Every Child Deserves a Family - Adoption Campaign	Virginia Department of Social Services	
Commonwealth Award of Merit	Integrated Communications	On the Road with Children Incorporated	VANCE	Children Incorporated
Commonwealth Award of Merit	Integrated Communications	"A library transformed: VCU unveils \$50.8 million expansion of James Cabell Branch Library"	Virginia Commonwealth University	Division of University Relations
Commonwealth Award of Merit	Integrated Communications	Route 29 Solutions Campaign	Virginia Department of Transportation	
Capitol Award of Excellence	Internal / Intranet Video Programs	Journey of a Ticket	Virginia Lottery	
Capitol Award of Merit	Internal / Intranet Video Programs	Black & Gold & You videos	Virginia Commonwealth University	Office of Development and Alumni Relations
Best in Show Commonwealth	Internal Communications	Virginia Lottery "Smooves" Into New Headquarters	Padilla	The Virginia Lottery
Commonwealth Award of Excellence	Internal Communications	Virginia Lottery "Smooves" Into New Headquarters	Padilla	The Virginia Lottery
Commonwealth Award of Merit	Internal Communications	Engaging Employees to Benefit K-12 Public Education	Padilla	The Virginia Lottery
Commonwealth Award of Merit	Internal Communications	Under the Hood - Driving Associate Engagement	CarMax	CarMax
Commonwealth Award of Merit	Internal Communications	Pavilion Opening Becomes More Than a Building	Padilla	Children's Hospital of Richmond at VCU

Commonwealth Award of Merit	Internal Communications	DAR Details weekly e-newsletter	Virginia Commonwealth University	Office of Development and Alumni Relations
Commonwealth Award of Merit	Internal Communications	Promoting "Small Ideas, Big Impact" to Philip Morris USA Manufacturing Center Employees	Rhudy & Co. Strategic Communications	Philip Morris USA
Commonwealth Award of Merit	Internal Communications	Great Place: HR Redesign Awareness Campaign	Virginia Commonwealth University	Division of University Relations
Commonwealth Award of Merit	Internal Communications	VDOT: A Learning Organization	Virginia Department of Transportation	
Commonwealth Award of Excellence	Issues Management	Media Plan Pivots in the Face of Zika	OFD Consulting LLC	Celebration Travel Group
Capitol Award of Excellence	Magazines	Celebrating Swedish Culture in the United States	The Hodges Partnership	Umgås Magazine
Capitol Award of Merit	Magazines	VCU Alumni Magazine	Virginia Commonwealth University	Office of Development and Alumni Relations
Commonwealth Award of Excellence	Marketing Business to Business	Connexions Loyalty: Connecting Marketing to Sales	The Hodges Partnership	Connexions Loyalty
Commonwealth Award of Excellence	Marketing Consumer Products	Bite Size Summer: Blueberries Help Parents Embrace 100 Long Days	Padilla	U.S. Highbush Blueberry Council
Commonwealth Award of Merit	Marketing Consumer Products	Virginia Commonwealth University Emojis	Virginia Commonwealth University	Business Services
Commonwealth Award of Merit	Marketing Consumer Products	Bariatric Surgery Campaign	Bon Secours Richmond Health System	Access Advertising
Commonwealth Award of Merit	Marketing Consumer Services	Marketing of TSA Enrollment Services at DMV	Virginia Department of Motor Vehicles	
Commonwealth Award of Merit	Marketing Consumer Services	University Health System - Stroke Moves Fast Campaign	ndp	University Health System
Commonwealth Award of Merit	Marketing Consumer Services	Promoting VCUDine Meal Plan Registrations	Virginia Commonwealth University	VCU Business Services
Best in Show Capitol	Media Relations	Know Snow? Bridgestone Retail Operations Prepares Drivers for Winter Weather	Padilla	Bridgestone Retail Operations
Capitol Award of Excellence	Media Relations	Know Snow? Bridgestone Retail Operations Prepares Drivers for Winter Weather	Padilla	Bridgestone Retail Operations
Capitol Award of Merit	Media Relations	ABLEnow Launches with National Recognition	Padilla	Virginia529 College Savings Plan
Capitol Award of Merit	Media Relations	VCU Police hosts active shooter exercise on Monroe Park Campus	Virginia Commonwealth University	Division of University Relations
Capitol Award of Merit	Media Relations	RVAH2O Storm Drain Art Project	West Cary Group with Campbell Communications	Richmond Department of Public Utilities
Capitol Award of Merit	Media Relations	Media Relations That Clicks: The Launch of ClickList, Kroger's New Online Ordering Service	The Hodges Partnership	Kroger
Capitol Award of Merit	Media Relations	Navy Week	Access Advertising & Public Relations	U.S. Navy
Capitol Award of Merit	Media Relations	Illustrating the Importance of Adoption Benefits in the Workplace	Commonwealth Partnerships / Keiter	Keiter and HHHunt Corporation
Capitol Award of Merit	Media Relations	From Wallboard to Website: Drawing Designers into a Virtual Library	Padilla	Wilsonart
Commonwealth Award of Excellence	Multicultural Public Relations	Latino Outreach Campaign	Virginia ABC	
Commonwealth Award of Merit	Multicultural Public Relations	Multicultural Public Relations Every Woman's Life Campaign	Virginia Department of Health	
Capitol Award of Excellence	Online Videos	Brook Road Academy: Unique by Design	St. Joseph's Villa	Fuel Creative
Capitol Award of Merit	Online Videos	495 and 95 Express Lanes – "Phones Down. Touchdown."	Transurban	
Capitol Award of Merit	Online Videos	Halloween Jack	Madison+Main	Virginia Energy Sense
Capitol Award of Merit	Online Videos	Yule Jack	Madison+Main	Virginia Energy Sense
Capitol Award of Merit	Online Videos	Rise Up Campaign for St. Joseph's Villa	St. Joseph's Villa	Sprocket Media Works, 93 Octane
Capitol Award of Merit	Online Videos	Jack's Back with More Power Saving Tips for Kids	Madison+Main	Virginia Energy Sense
Capitol Award of Merit	Online Videos	Miss the Flu: A Message to Mom	VANCE	Virginia Department of Health
Capitol Award of Merit	Online Videos	Jack Celebrates Earth Day	Madison+Main	Virginia Energy Sense
Capitol Award of Excellence	Press Conferences	The Virginia Lottery's "Thank a Teacher" Launch	Padilla	The Virginia Lottery
Capitol Award of Merit	Press Conferences	TMEIC Photovoltaic Test Lab Grand Opening		
Capitol Award of Merit	Press Conferences		TMEIC Corporation & Access	
Capitol Award of Excellence	Press Kits / Media Kits	Planting A Seed For Media Coverage – YWCA Sprout School's Press Kit	Commonwealth Public Relations	YWCA of Richmond
Commonwealth Award of Excellence	Public Affairs	VCCS Workforce Credentials Grant Program Campaign	Virginia Community College System	
Commonwealth Award of Merit	Public Affairs	Use Your Outside Voice: Supporting State Funding for Land Conservation	The Nature Conservancy	
Commonwealth Award of Excellence	Public Service	A Lifeline for Virginia's Organ Donation Registry	VANCE	Donate Life Virginia
Commonwealth Award of Merit	Public Service	Value Your Power	Madison+Main	Virginia Energy Sense
Commonwealth Award of Merit	Public Service	ABLEnow Launches with National Recognition	Padilla	Virginia529 College Savings Plan
Commonwealth Award of Merit	Public Service	"Who's Your Driver?"	DRIVE SMART Virginia	
Capitol Award of Excellence	Publications	VCUarts Undergraduate Viewbook	VCU School of the Arts	Admissions Office
Capitol Award of Merit	Publications	Junior Viewbook	Virginia Commonwealth University	Division of University Relations
Capitol Award of Merit	Publications	Drinking Water Infographic	Virginia Department of Health	
Commonwealth Award of Excellence	Reputation / Brand Management	EPIC Strategic Plan	Virginia Commonwealth University School of Business	
Commonwealth Award of Merit	Reputation / Brand Management	Driving Community Engagement with Digital Content at AlexRenew	The Hodges Partnership	Alexandria Renew Enterprises
Commonwealth Award of Merit	Reputation / Brand Management	495 and 95 Express Lanes – "Phones Down. Touchdown."	Transurban	
Commonwealth Award of Merit	Reputation / Brand Management	Child C.A.R.E VA statewide awareness campaign	Virginia Department of Social Services	
Commonwealth Award of Merit	Reputation / Brand Management	For a world without cancer	VCU Massey Cancer Center	in partnership with ndp
Commonwealth Award of Merit	Reputation / Brand Management	Believe in Bon Secours Campaign	Bon Secours Richmond Health System and Access Advertising	
Capitol Award of Merit	Research / Evaluation	Research Illuminates Dominion GardenFest of Lights	Lewis Ginter Botanical Garden	
Capitol Award of Merit	Research / Evaluation	VCCS Research & Evaluation	Virginia Community College System	EAB Research and The Hodges Partnership
Capitol Award of Excellence	Social Media	Chia Pets Go Home for the Holidays	Padilla	Virginia Lottery
Capitol Award of Excellence	Social Media	495 and 95 Express Lanes – "Phones Down. Touchdown."	Transurban	
Capitol Award of Merit	Social Media	James River Air Social Media Campaign To Benefit Richmond SPCA	TFB Agency	James River Air Conditioning
Capitol Award of Merit	Social Media	Snowzilla 2016	Virginia Department of Transportation	
Capitol Award of Merit	Social Media	Use Your Outside Voice: Supporting State Funding for Land Conservation	The Nature Conservancy	

Capitol Award of Excellence	Speeches	A More-Relevant University	Virginia Commonwealth University	Division of University Relations
Capitol Award of Merit	Speeches	Human Trafficking Press Conference Speech	Bon Secours Richmond Health System	
Capitol Award of Excellence	Webcasts	VCU Health Facebook Live	Virginia Commonwealth University	VCU Health
Best in Show Capitol	Websites	Navigating CHoR's New Children's Pavilion Interactive Tour	Padilla	Children's Hospital of Richmond at VCU
Capitol Award of Excellence	Websites	Navigating CHoR's New Children's Pavilion Interactive Tour	Padilla	Children's Hospital of Richmond at VCU
Capitol Award of Merit	Websites	VCU Wilder School of Government and Public Affairs website	Virginia Commonwealth University	Division of University Relations
Capitol Award of Merit	Websites	Delivering Global Digital Experiences with a Modern Website for Afton Chemical	Padilla	Afton Chemicals
Capitol Award of Merit	Websites	From Obsolete to Cutting Edge: Reinvigorating Prosciutto di Parma's Web Presence	Padilla	Prosciutto di Parma
Capitol Award of Merit	Websites	Northern Virginia Paving Map	Virginia Department of Transportation	